AMENDMENTS TO THE SPECIFICATION:

Page 1, lines 3-6, please replace with the following rewritten paragraph:

--The present invention relates to a network-based electronic data delivery system, and in particular to a technique of delivering contents for movies, television programs and the likes like to users through a communication network.--

Page 1, lines 15-22 through page 2, lines 1-4, please replace with the following rewritten paragraph:

--However, an environment where <u>a</u> movie is screened varies from one theater to another. For example, different theaters may employ different projectors, different sound systems, and different screen reflection factors, or may have different acoustics and reverberation times. Accordingly, in order to screen the movie in best condition, it is necessary to convert the format of movie content to meet the environmental conditions of the theater. Further, movie content is not only delivered to theaters but also stored into DVDs or videotapes to be sold or broadcast in television. In these cases, the format of movie content should be also converted to meet the media to be used.—

On page 6, lines 16-18 through page 7, lines 1-12, please replace with the following rewritten paragraph:

--Referring to Fig. 1, a content delivery system includes a content providing server 10, a plurality of content-owner terminals 20, and a plurality of content-user terminals 30, which are capable of communicating with each other through a communication network 40 such as the internet. In this disclosure, the term "content" means electronic data of various kinds of content such as a movie, a television program, a recorded event program, a moving-picture or still-image data, and text-based or graphical information. In this embodiment, it is assumed that movie content is delivered to a content-user terminal 30, which may be provided in a movie theater. The term "movie content" means electronic data of a film movie, video data captured by a digital video camera, moving-picture data created by animation or computer-graphics software, and the like.--